

May 2018



PRODUCT INTRODUCTION

- **>** Background
- Overview
- **➤** Key Message
- > Features
- **>**Applications
- > Spec
- **>** Summary





BACKGROUND

In June 2015 JLG purchased UK based company PowerTower.

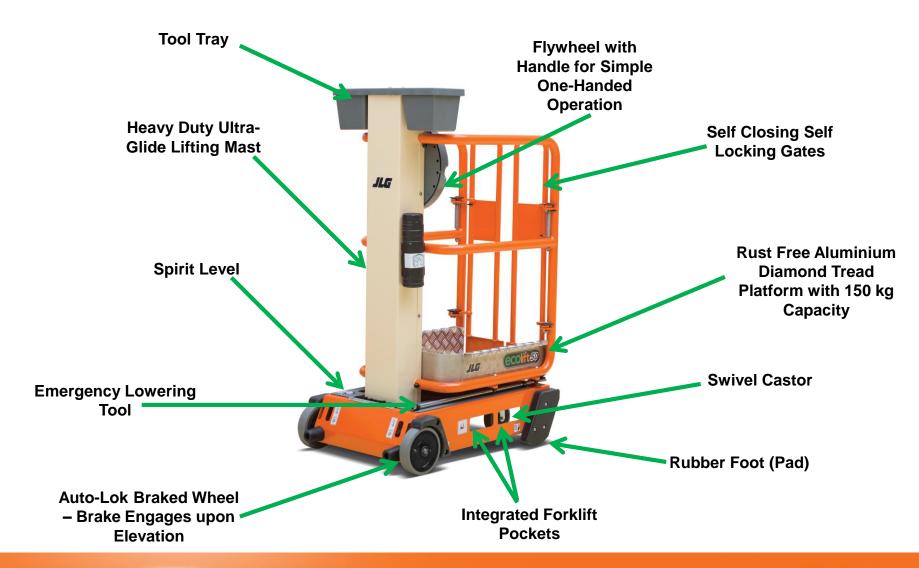
PowerTower manufacture Low Level Access (LLA) products that were designed primarily for the UK & European markets.

JLG launched the EcoLift range into the USA market at the ARA show in 2016.

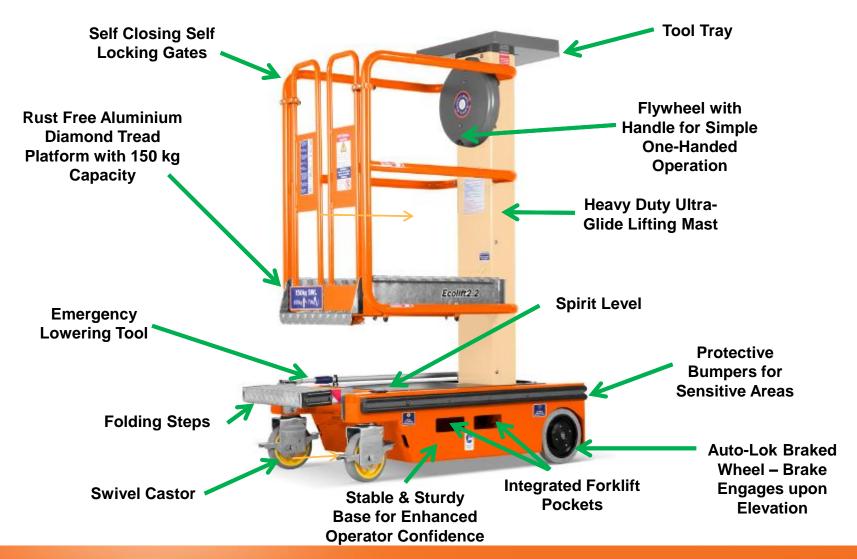
JLG AUS/NZ launch of EcoLift 50 & EcoLift 70 at HRIA Convention 2018



OVERVIEW – ECOLIFT 50



OVERVIEW – ECOLIFT 70





KEY MESSAGING

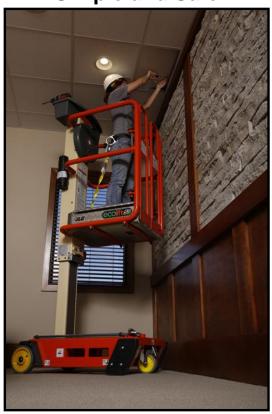
Value Proposition: The Ecolift series is a game changing, power-free and hydraulic free, alternative to conventional access products.

Innovative



Patented Stored Power Lift System

Simple and Safe



Easy and Efficient Low Level Access Alternative

Rental Ready



Robust Construction w/ Virtually No Downtime



FRAME AND CHASSIS



- ✓ Non-Marking Wheels
- ✓ Locking Swivel Caster
- ✓ Auto-braking Track Wheels
- ✓ Integrated Lift / Tie Downs
- ✓ Integrated Fork Pockets
- ✓ Wall Bumpers
- ✓ Bubble Level
- ✓ Emergency Descent Rod



- ✓ Non-Marking Wheels
- ✓ Locking Swivel Casters
- ✓ Auto-braking Track Wheels
- ✓ Integrated Lift / Tie Downs
- ✓ Integrated Fork Pockets
- ✓ Wall Bumpers
- ✓ Bubble Level
- ✓ Emergency Descent Rod
- ✓ Fold-down Platform Entry Step





✓ Mast

- ✓ All Steel
- ✓ Maintenance Free
- ✓ Quiet
- ✓ Robust

MAST AND PLATFORM



✓ Platform

- ✓ Rust-Free Aluminum
- ✓ Diamond Tread
- ✓ Tool Tray (Standard)
- ✓ Self-closing Self-Locking Saloon Gates
 - ✓ Linked on the Ecolift70



SO......WHAT ARE THE ECOLIFTS MISSING???



Batteries

- ✓ NO Maintenance
- ✓ NO Replacement
- √ NO Charging
- ✓ NO "Dead Battery" calls
- ✓ Less "End-User"Responsibility



Power

- ✓ NO Onsite Electricity required
- ✓ NO Wires or Harnesses



Hydraulic Oil

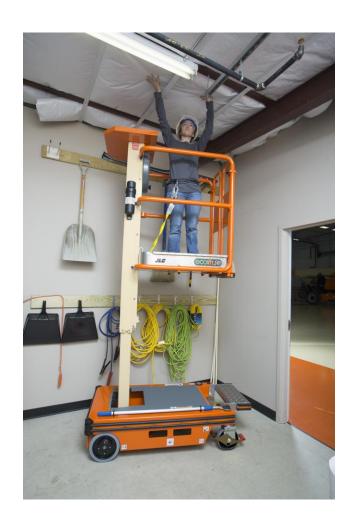
- ✓ NO Hoses
- ✓ NO Leak Points
- √ NO Refills
- ✓ Fewer Service Calls
- ✓ Lower TCO
- ✓ More Uptime!
- ✓ NO Environmental Impact

*This makes the Ecolift Series ideal for hazardous environments



APPLICATIONS

- Commercial and Residential Painting
- Facility Maintenance
- Displays and Decorating
- HVAC Maintenance
- Renovations and Remodelling
- Plant Maintenance
- Equipment Maintenance Installers –
 Cable, Security, Professional





PRODUCT SPECIFICATIONS

| Ecolift50 | |
|----------------------------|-------------|
| Max Platform Height | 1.50 m |
| Working Height | 3.50 m |
| Platform Dimensions | 0.7 x 0.6 m |
| Platform Capacity | 150 kg |
| Stowed Length | 0.99 m |
| Stowed Width | 0.7 m |
| Stowed Height | 1.55 m |
| Weight | 180 kg |





| Ecolift70 | |
|----------------------------|---------------|
| Max Platform Height. | 2.20 m |
| Working Height | 4.20 m |
| Platform Dimensions | 0.85 x 0.65 m |
| Platform Capacity | 150 kg |
| Stowed Length | 1.28 m |
| Stowed Width | 0.7 m |
| Stowed Height | 1.94 m |
| Weight | 305 kg |



SUMMARY OF KEY FEATURES

- ✓ NO Batteries, Power or Hydraulic Oil
 - ✓ Low TCO
 - ✓ Low Service
 - ✓ Fewer Service Calls
- ✓ NO Downtime
- ✓ Unlimited Duty Cycles
- ✓ Steel Mast
- ✓ Platform:
 - ✓ Diamond Tread
 - ✓ Tool Tray
 - ✓ Self-Closing Saloon Gate
- ✓ Non-Marking Caster Wheels
- ✓ Non-Marking / Auto-Locking Track Wheels
- ✓ Innovative Stored Power Lift System
- ✓ Environmentally Responsible Access
- ✓ Ideal for Hazardous Environments



QUESTIONS.....



